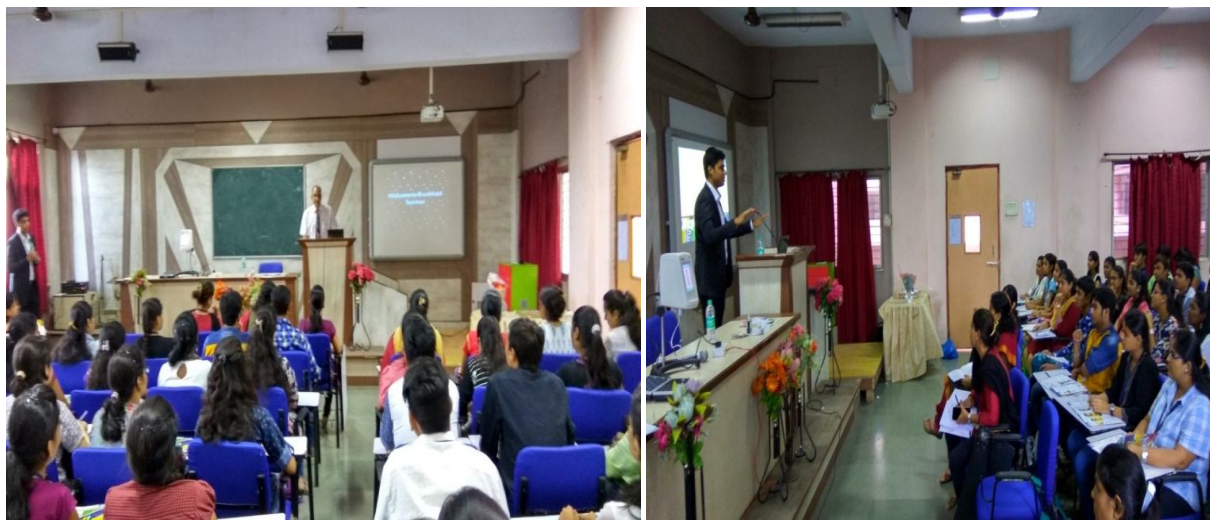


Report on Workshop cum Seminar  
'Advances in Viscosity Measurement - Problems & Solutions' 29<sup>th</sup> August 2016



**Felicitation of Speakers Mr.Rahul Mishra (left) and Mr. Vijay Chaudhari (right) by In-charge Principal- Dr.Pradnya Palekar Shanbhag**



**Speakers interacting with the delegates**

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Brookfield Ametek<sup>®</sup> in collaboration with Saraswathi Vidya Bhavan's College of Pharmacy organized a half- day Workshop cum Seminar on 'Advances in Viscosity Measurement - Problems & Solutions' on 29<sup>th</sup> August 2016 at Saraswathi Vidya Bhavan's College of Pharmacy, Dombivli. The seminar was sponsored by BRK Instruments LLP.

Brookfield, a business unit of Ametek USA is the world leader in viscosity, rheology, texture & powder flow instruments. The objective behind conducting the seminar was to give practical understanding of viscosity and rheology to the students, to explain its importance in product development and to enable correlation between the theoretical aspects and its practical applications. Ph.D. scholars, M.Pharm., B.Pharm. students from other colleges and industry personnel attended this seminar. The seminar began with a welcome note by Dr. Pradnya Palekar-Shanbhag, Seminar Convener & Incharge Principal, Saraswathi Vidya Bhavan's College of Pharmacy. She warmly welcomed everyone and felicitated the seminar speakers Mr. Vijay Chaudhari and Mr. Rahul Mishra, Brookfield product specialists.

Mr. Rahul Mishra began the session by explaining basics of viscosity measurement. He interacted very well with students by giving day to day examples for explaining rheological terms. This was followed by live demonstration on digital viscometer (Model DV2TLV). Samples from the audience were analyzed and the Brookfield team resolved their queries with great ease. The seminar also gave an overview of advanced instrumentation in viscosity measurement, computerized data analysis and recording. The seminar was concluded by vote of thanks delivered by Seminar Co-Convener Ms. Aparajita Varshneya.